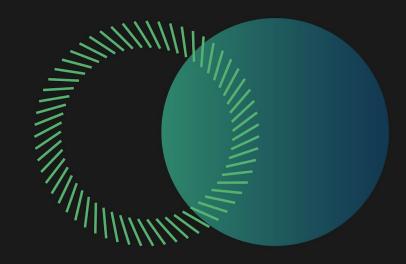


SEARCH ENGINE OPTIMIZATION

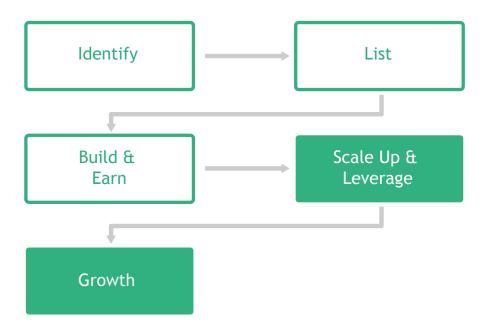


Session 05: **SEO Link Building Strategy**

Skill Accelerator Bootcamp



Backlink Management



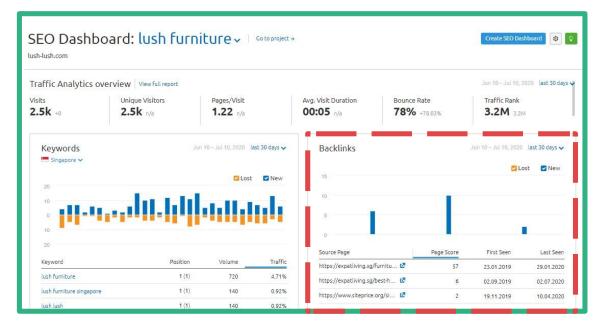
















Prospects Title, URL, Snippet Rating Actions 5/5 ∨ Add to In Progress Add to In Progress Easily flip between sites and add the best backlink opportunities to your In progess list for connect.







Step 2:

Connect

- View detailed information about the website you are viewing and the people affiliated with it. See contact information, social web info, links to your website, and much more.
- Use the outreach module to quickly and easily send personalized, relationship-based messages that get results.
- Customized templates, follow-ups and smart scheduling.
- Mark all the backlinks you've acquired as "Done" to start tracking them.

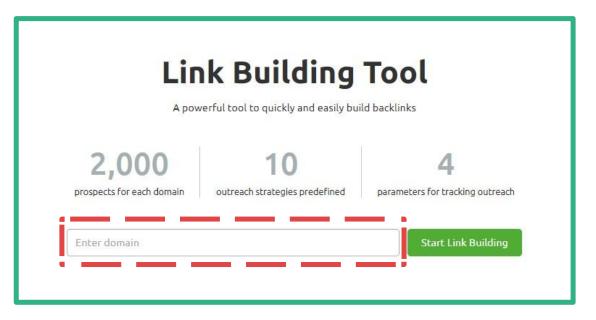




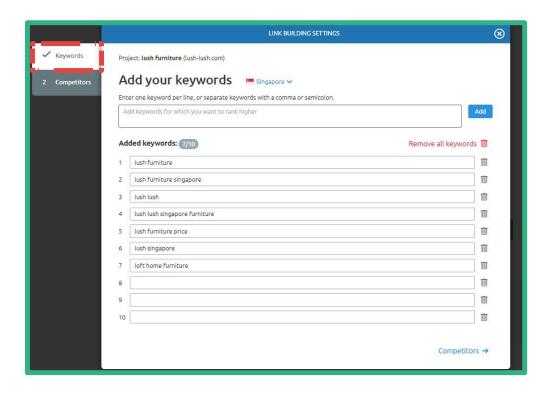
| Monitor | | | | Step 3: |
|----------------------|--------------------------|---|---|--|
| Visible Status | Reffering Domain and URL | | | Track • Keep an eye on your backlink profile. |
| Undefined Pending | | | × | Once you earn a backlink, you can monitor it to mak sure it never disappears. Check if the backlinks you've acquired are still active |
| Active Lost | | | × | Contact site owners right away if a link has been taken down. |
| Broken | | 0 | × | |



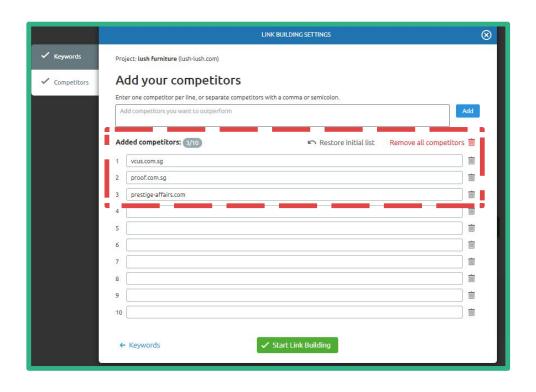


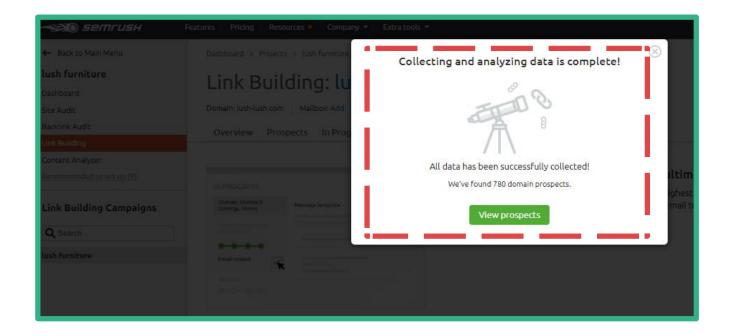


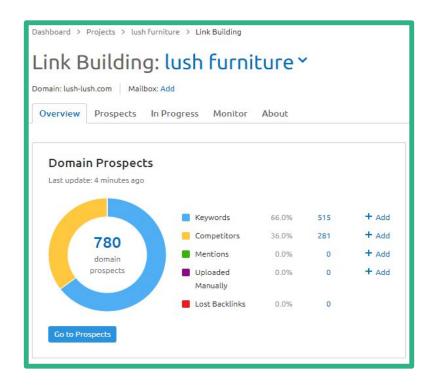




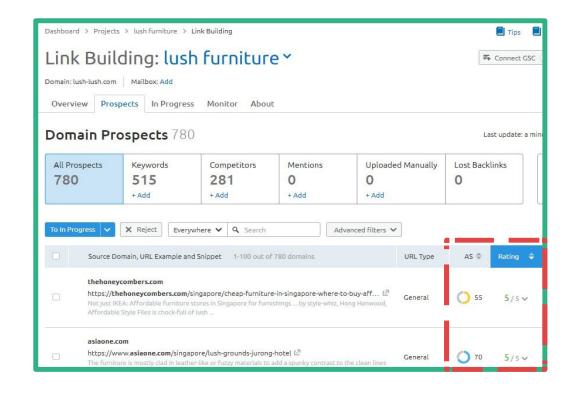




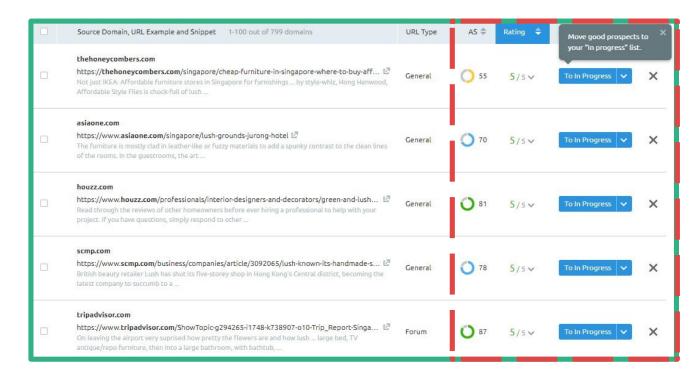




Domain Prospects -SEMRush

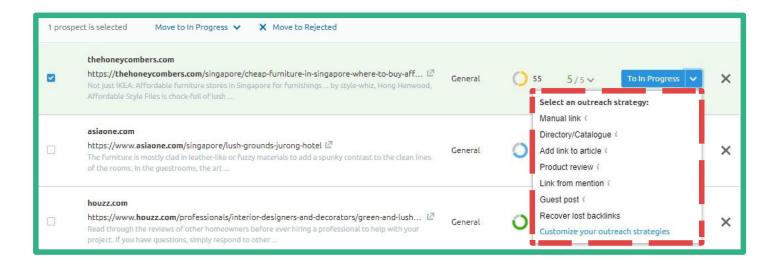


Domain Prospects -SEMRush



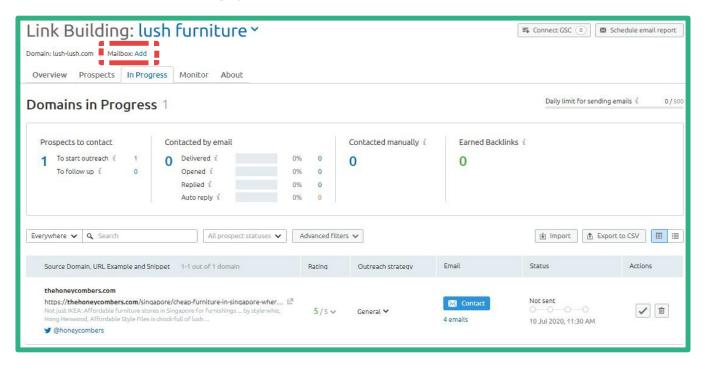


Outreach Strategy - SEMRush



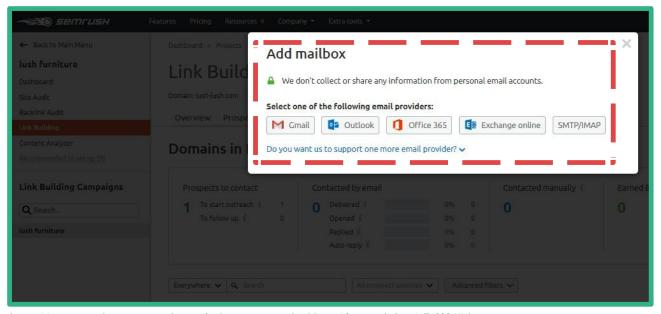


Outreach Strategy - SEMRush





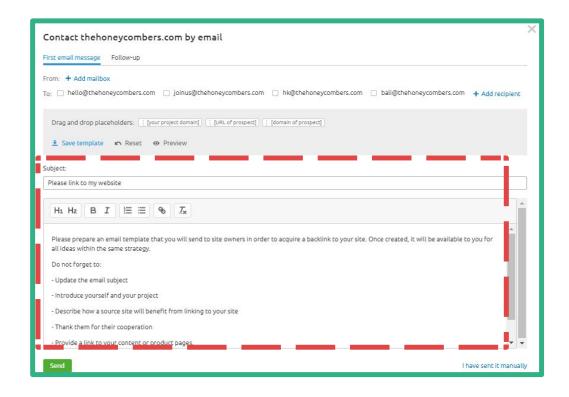
Outreach Strategy - SEMRush



 $https://\underline{www.searchenginejournal.com/find-anyones-email-address-60-seconds-less/174933/\#close$



Outreach Strategy -SEMRush





Backlink Monitoring - SEMRush

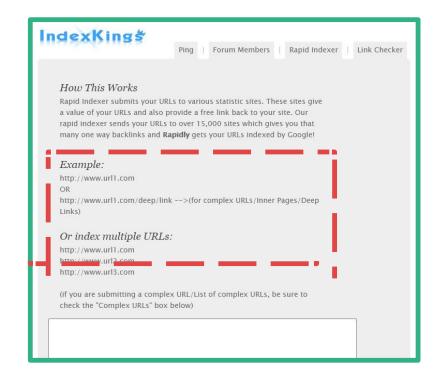




Getting your backlinks indexed is critical to the success of any link building campaign.

There is no point creating links if Google doesn't index them you are just wasting your time, energy and money.

Indexing backlinks used to be a lot easier than it is today, we could just ping them or create RSS feeds and submit them to RSS directories.



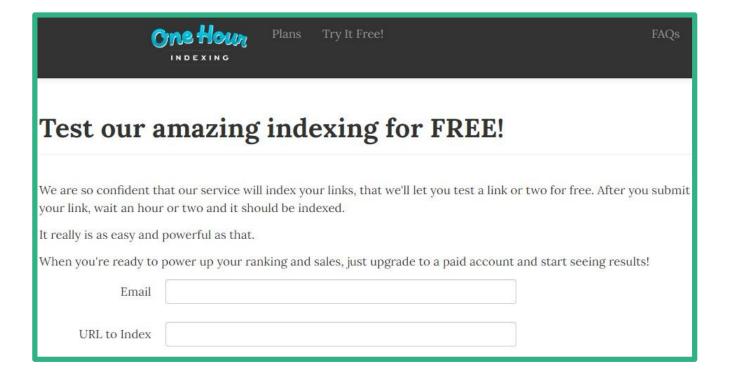














The Results Are In

Here is a quick summary of the results after 15 days looking at the total % of links indexed.

| Service | Day 1 | Day 7 | Day 15 | |
|-----------------|-------|--------|--------|--|
| Control | 9.03% | 10.40% | 11.44% | |
| Indexification | 8.11% | 28.09% | 25.89% | |
| Lindexed | 8.20% | 9.12% | 10.29% | |
| OneHourIndexing | 9.91% | 51.62% | 51.62% | |
| PingFarm | 8.36% | 9.70% | 10.27% | |
| | | | | |



List Of Backlinks (1)

Top 300+ Free High DA Do-Follow Profile Backlink Sites

To create free do-follow profile backlinks from high DA websites just follow the below-mentioned steps:

- Choose one by one site from the below profile backlink creation websites list.
- Create an account by signing up to give some details like your name, email ID, choose a username, and your password.
- Verify your account using a registered email ID.
- Now sign in to your profile backlink creation sites and click on the edit profile Fill all the
- possible details like about, description, social media links.
- Don't forget to add your website link by using your desired anchor text.
- Click on the Save option and you have successfully created your profile.

Always try to fill all probable details, never do spam just for getting backlinks.



List Of Backlinks (2)

| Web2.0 Address | Catatan | | | | | |
|-------------------|---|--|--|--|--|--|
| Medium.com | Dofollow. Serp Bagus. Register pake gmail atau fb ya. | | | | | |
| Wordpress.com | Dofollow | | | | | |
| Blogger.com | Dofollow | | | | | |
| Webs.com | DofollowHati-hati, usahakan sebulan sekali login, nanti blog di "frozen". | | | | | |
| BCZ.com | Dofollow. Postingan sering eror, ulangi kalo eror. | | | | | |
| over-blog.com | Dofollow | | | | | |
| Livejournal.com | Dofollow | | | | | |
| Weebly.com | Dofollow | | | | | |
| tripod.lycos.com | Dofollow, terbatas cuma bisa posting 4-5 halaman saja. | | | | | |
| Yola.com | Dofollow, sama terbatas cuma bisa posting beberapa halaman saja. | | | | | |
| Blog.fc2.com | Dofollow | | | | | |
| Quora.com | Dofollow. Serp Bagus. | | | | | |
| Webnode.com | Nofollow. Hati-hati admin galak. Selingi artikel tanpa link biar tidak di suspen. | | | | | |
| Drupalgardens.com | Dofollow | | | | | |
| Bravenet.com | Dofollow | | | | | |
| Hatenablog.com | Dofollow. Fast Index | | | | | |
| Soup.io | Dofollow | | | | | |



List Of Backlinks (3)

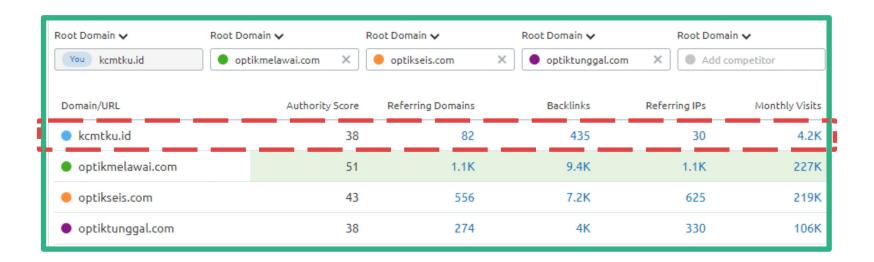
npage.de/en/ Bricksite.com Page.tl Pen.io Doodlekit.com Kiwibox.com Vuodatus.net Blogster.com 1apps.com Pagebin.com

fourfour.com

Pages10.com tinyblogging.com amoblog.com total-blog.com isblog.net blogocial.com alltdesign.com blogdigy.com Magnoto.com mee.nu

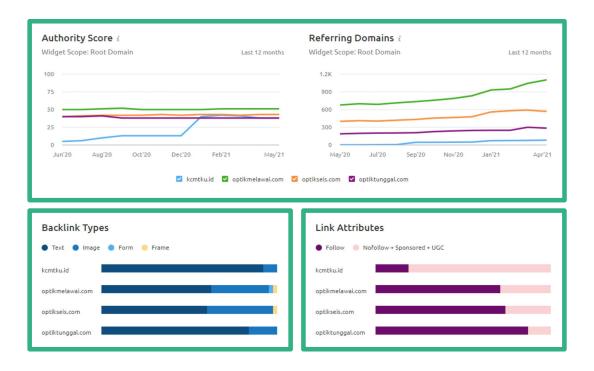


Backlink Campaign



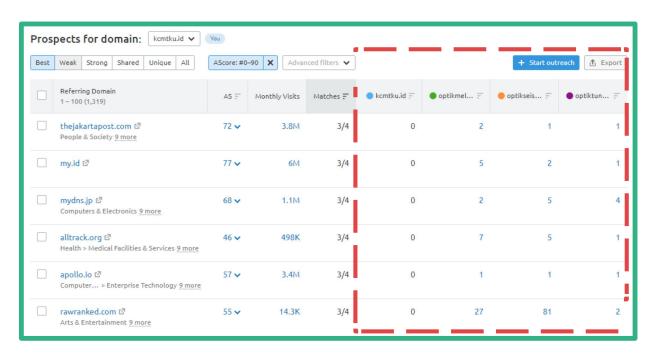


Backlink Analytics



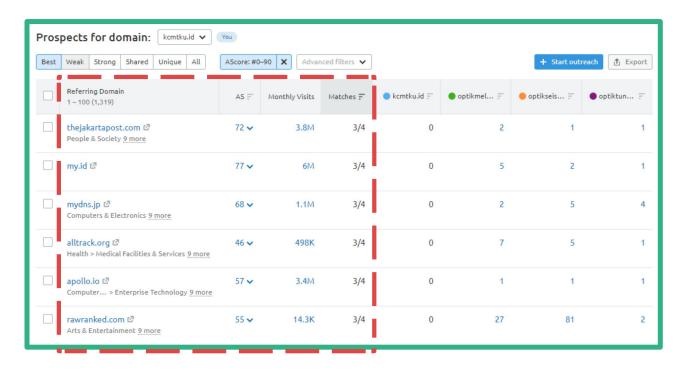


Backlink Gap





Backlink Gap



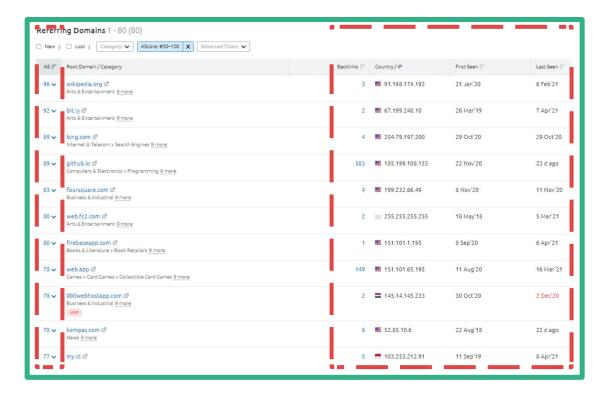


Backlink Gap

| 4 | A | В | С | D | E | F | G |
|----|------------------------|---------------|-----------|------------------|---------------|------------------|---------|
| 1 | Domain | Domain ascore | kcmtku.id | optikmelawai.com | optikseis.com | optiktunggal.com | Matches |
| 2 | thejakartapost.com | 72 | 0 | 2 | 1 | 1 | 3 |
| 3 | my.id | 77 | 0 | 5 | 2 | 1 | 3 |
| 4 | mydns.jp | 68 | 0 | 2 | 5 | 4 | 3 |
| 5 | alltrack.org | 46 | 0 | 7 | 5 | 1 | 3 |
| 6 | apollo.io | 57 | 0 | 1 | 1 | 1 | 3 |
| 7 | rawranked.com | 55 | 0 | 27 | 81 | 2 | 3 |
| 8 | tiendeo.co.id | 60 | 0 | 736 | 84 | 133 | 3 |
| 9 | sitegur.com | 53 | 0 | 6 | 6 | 5 | 3 |
| 10 | eurekster.com | 38 | 0 | 20 | 64 | 3 | 3 |
| 11 | loveindonesia.com | 54 | 0 | 162 | 148 | 31 | 3 |
| 12 | biglistofwebsites.com | 38 | | 55 | 164 | 2 | 3 |
| 13 | bintarojayaxchange.com | 41 | 0 0 | 101 | 101 | 101 | 3 |
| 14 | ioblum.com | 48 | 0 | 1 | 1 | 1 | 3 |
| 15 | plaza-senayan.com | 50 | 0 | 2 | 4 | 4 | 3 |
| 16 | jobplanet.com | 44 | 0 | 1 | 1 | 1 | 3 |
| 17 | transstudiomall.com | 38 | 0 | 1 | 1 | 1 | 3 |
| 18 | trackpacking.com | 44 | 0 | 13 | 3 | 4 | 3 |
| | downloadgambar.buzz | 50 | 0 | 14 | 11 | 2 | 3 |
| 20 | semuabis.com | 38 | 0 | 132 | 59 | 60 | 3 |
| 21 | near-place.com | 49 | 0 | 150 | 47 | 27 | 3 |
| 22 | dilokasi.com | 39 | 0 | 3 | 3 | 2 | 3 |
| 23 | side.id | 39 | 0 | 8 6 | 5 | 2 | 3 |
| 24 | idalamat.com | 50 | 0 | 45 | 7 | 6 | 3 |
| 25 | flokq.com | 46 | 0 | 9 | 6 | 6 | 3 |
| 26 | lif.co.id | 52 | 0 | 36 | 49 | 2 | 3 |
| 27 | petalokasi.org | 38 | 0 | 20 | 3 | 6 | 3 |
| 28 | rumahilmu.or.id | 42 | 0 | 4 | 1 | 1 | 3 |
| 29 | lippomallpuri.com | 39 | 0 | 4 | 12 | 8 | 3 |
| 30 | infobel.co.id | 38 | 0 | 1 | 2 | 7 | 3 |
| 31 | thomasarie.com | 31 | 0 | 3 | 8 | 10 | 3 |
| 32 | centrepoint.co.id | 40 | 0 | 4 | 4 | 4 | 3 |
| 33 | picbear.co | 45 | 0 | 6 | 1 | 3 | 3 |
| | nearfinderid.com | 38 | 0 | 138 | 86 | 42 | 3 |



Replicate Competitor's Backlinks



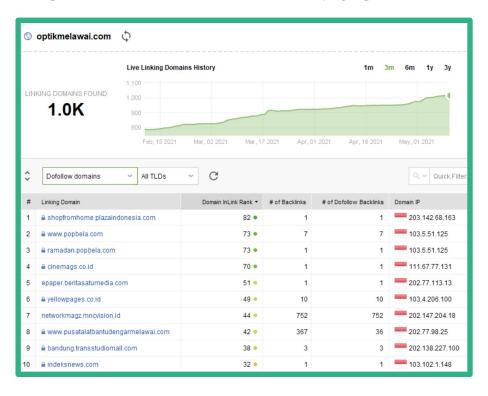


Replicate Dofollow Backlinks

| S = R | Root Domain / Category | | | Backlinks = | Country / IP | First Seen 🖃 | Last S | een 🗐 |
|---------|---|------------|------------|---|---------------------|--------------|------------|-----------|
| | oopbela.com @ Online Communities > Blogging Resources & Services 9 more | | | 8 V <u>Hide</u> | 103.5.51.125 | 23 Nov'18 | 8 Apr | '21 |
| New i | ☐ Lost i ☑ Follow | | | | | | | |
| Page AS | Source page Title and URL | Ext. Links | Int. Links | Anchor and Targ | et URL | | First Seen | Last Seen |
| | 6 Kombinasi Epic dari Gaya Klasik, Sporty, Rocker ala Gigi Hadid | 21 | 150 | Marc Jacobs, price upon request www.optikmelawai.com/kacamata/marc-jacobs/smy105n8s7b53.h ml ♂ Text | | 28 Nov'18 | 29 Mar'2 | |
| | 4 #PopbelaOOTD: Rahasia Tampil Basic Tapi Cetar! ≟ www.popbela.com/fashion/look-for-less/michaelrichards/popbel aootd-rahasia-tampil-basic-tapi-cetar @ | 20 | 153 | 3. Sunglasses, Tommy Hilfiger, IDR 2,983,000 www.optikmelawai.com/kacamata/tommy-hilfiger/sth1471c40g99 html @ Text | | 28 Nov'18 | 6 Apr'21 | |
| | Tiru Gaya Santai yang Cantik dari Si Pemain Resident Evil, Milla Jo | 21 | 149 | Jil Sander, price upon request www.optikmelawai.com/kacamata/jill-sander/sjrj3008d58.html @ Text Lost | | | 15 Dec'18 | 18 Mar'2 |
| - | #PopbelaOOTD: Ini Caranya Bikin Sweater Kamu Lebih Statementl www.popbela.com/fashion/look-for-less/michaelrichards/popbel aootd-ini-caranya-bikin-sweater-kamu-lebih-statement ♂ | 20 | 149 | 2. Sunglasses, Balenciaga, IDR 5,000,000 www.oplikmelawal.com/kacamata/balenciaga/sbcba009369b58.ht ml & Text | | | 11 Dec'18 | 4 Apr'21 |
| | 0 #PopbelaOOTD: Gaye Keren untuk Ke Car Free Day! ≟ www.popbela.com/fashlon/look-for-less/michaelrichards/kerenn ya-sporty-chic-ala-gigi-hadid-ini @ | 20 | 149 | Converse, IDR 556,000 www.optikmelawal.com/kacamata/converse/scoh022bkcry56.html 안 Tsx: | | 10 Dec'18 | 6 Apr'21 | |
| 62 🗸 | Femaledaily.com t♂ Beauty & Fitness > Face & Body Care 9 more | | | 2 v <u>Hide</u> | 52.74.16.218 | 22 Mar'19 | 12 Mar | 21 |
| □ New | į □ Lost į ☑ Follow | | | | | | | |
| Page AS | Page AS | | Int. Links | Anchor and Targe | t URL | | First Seen | Last Seen |
| | 8 Andel Dulu Seye Sudeh Tahu 8 Hal Ini Sebelum Menggunakan Soft @ editorial femaledally.com/blog/2019/12/23/andal-dulu-saye-sud ah-tahu-8-hal-ini-sebelum-menggunakan-softlens/ @ | 9 | 221 | Optik Melawai www.optikmelawai.com/lensa-kontak-perawatan/kupas-fakta-se putar-kadar-air-dan-pengaruhnya-dalam-lensa-kontak.html @ fex | | | 28 Dec'19 | 17 Feb'21 |
| | 0 The Editors' & Their Glasses - Female Daily | 15 | 240 | Optik Melawai www.optikmel Text | awai.com/ 🛭 | | 22 Mar'19 | 12 Mar'21 |

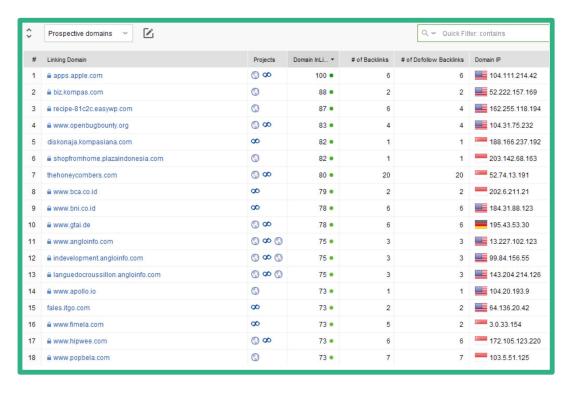


Replicate Linking Domain - SEO Spyglass



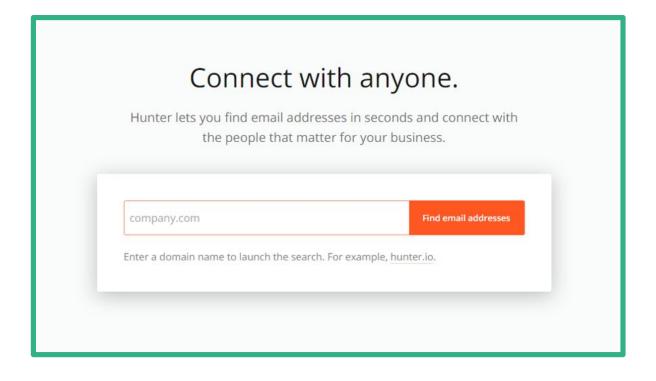


Link Intersect - SEO Spyglass



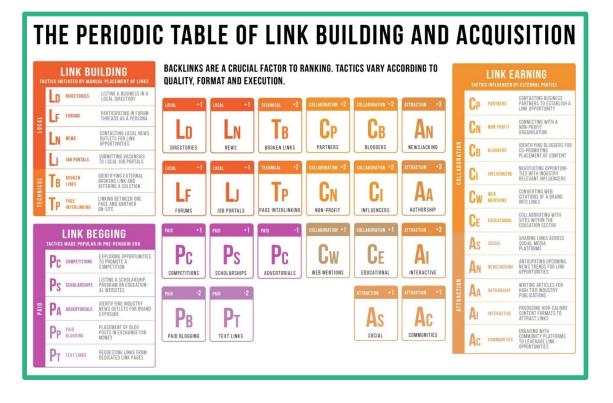


Email Finder - Hunter.io



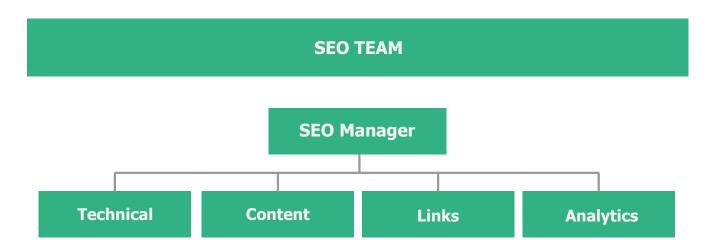


Link Building & Acquisition





Build SEO Team (Internal)





Build SEO Team (External)

seoclerks
Upwork
fiverr



Thank You!

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